

□ SUPERIOR POWER AND PERFORMANCE TO GET THE JOB DONE ON THE ROAD AND IN THE FIELD, EVEN IN THE TOUGHEST CONDITIONS



ROADMASTER XL
PREMIUM HIGHWAY DIESEL FUEL

RUBYFIELDMASTER
PREMIUM OFF-ROAD DIESEL FUEL

ENHANCED FORMULA | POWERFUL PERFORMANCE

INTRODUCING THE NEXT GENERATION OF PREMIUM DIESEL FUELS

Precisely formulated premium diesel with a terminally injected additive package for optimal power, performance and protection.



Fueled by Innovation.
Powered to Perform™.



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KEEP ENGINES RUNNING CLEANER, LONGER WITH AN AGGRESSIVE DETERGENCY PACKAGE

40%

More effective at breaking down harmful engine deposits¹

2.5x

More effective at cleaning up injector deposits and preventing further buildup in dirty equipment¹

UP TO 4.5%

More power when it matters most²

UP TO 5%

Better fuel economy when every dollar counts²

PROTECT EQUIPMENT FROM CONTAMINANTS WITH MAXIMUM FILTERABILITY

- Protects fuel injectors and pumps
- Keeps exhaust aftertreatment system clear
- Maintains fuel efficiency
- Extends fuel storage life
- Reduces fuel degradation
- 20% better biostability²

UP TO 75%

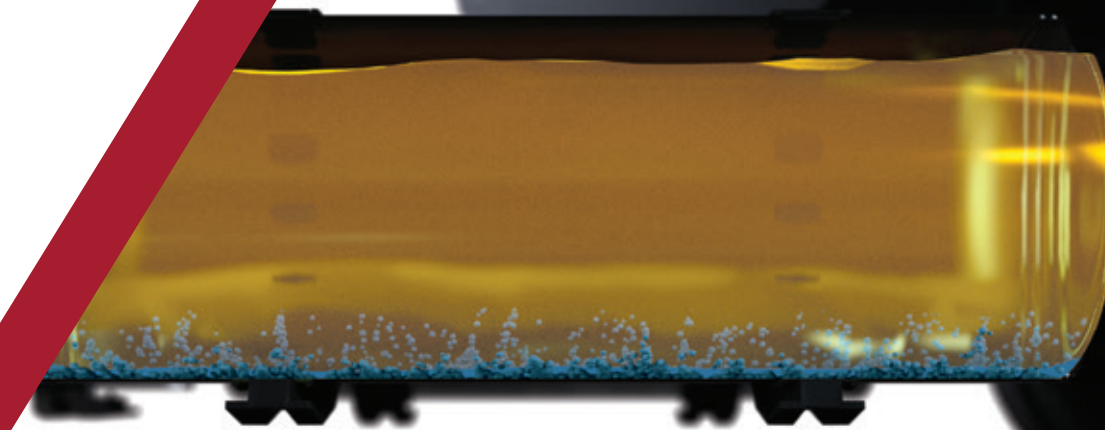
Reduced Filter Blocking²



¹In comparison to the previous generation of Cenex® premium diesel fuel
²In comparison to typical #2 diesel

IMPROVE ENGINE PERFORMANCE WITH A TOTAL WATER MANAGEMENT SYSTEM

- Separates water to bottom of tank for easy removal
- Entrains excess water for safe passage
- Protects filters and injectors
- Prevents water-caused corrosion



IMPROVE POWER AND FUEL EFFICIENCY WITH A MORE COMPLETE FUEL BURN

- More efficient combustion
- Less soot production
- Fewer regenerations
- Less wear and tear on exhaust system

25%

Lower exhaust cylinder temperature fluctuations¹

